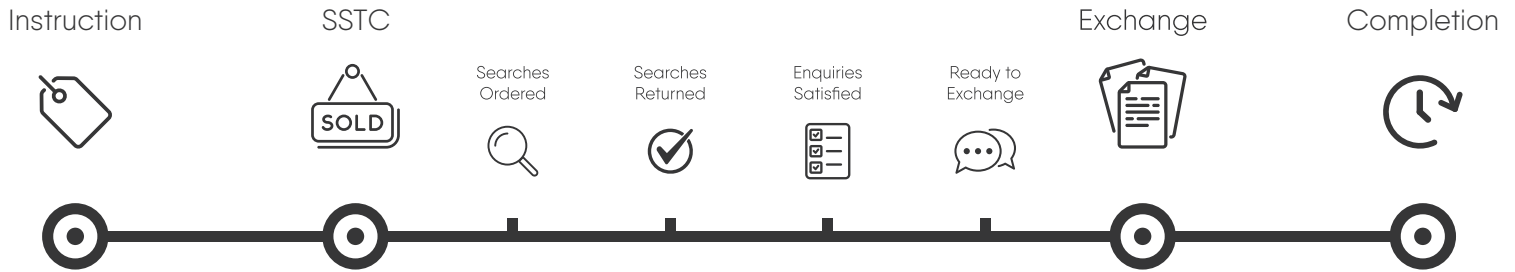
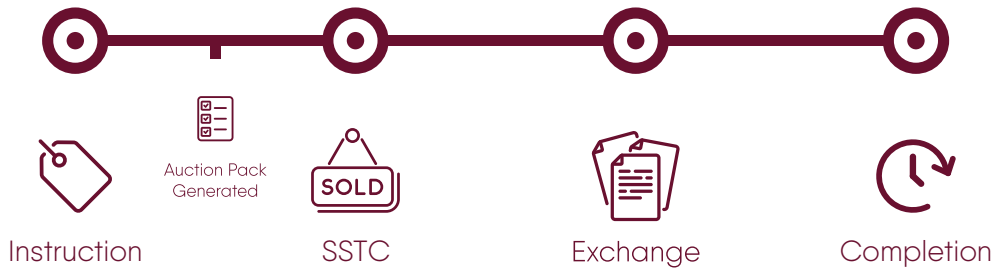


# Marketing solutions to consider

## Private Treaty - On average 100+ days to complete. 30% of sales fall through



## Secure Sale Service - 56 days to complete. 5% of sales fall through



	SECURE SALE SERVICE	PRIVATE TREATY
	<b>56 days to complete</b>	<b>On Average 100+ days to complete</b>
<b>KEY FEATURES</b>	Exchange and completion within 56 days and the buyer pays a reservation fee or deposit, financially committing them to the purchase. <b>Fall through risk low (c. 5%)</b>	No financial commitment made, and buyer or an withdraw up until point of exchange. <b>Fall through risk high (c. 30%)</b>
	Extended time frame of 56 days to complete means buyers have time to arrange mortgage finance	Longer timeframes for various financing options
<b>GOOD FOR</b>	<ul style="list-style-type: none"> <li>• Sellers needing to move quickly</li> <li>• Sellers needing the money quickly</li> <li>• A secure sale</li> <li>• Planning with clear and realistic timescales</li> <li>• Buyers purchasing with a mortgage or cash</li> </ul>	<ul style="list-style-type: none"> <li>• Those not in a hurry to sell waiting for the right price</li> <li>• Buyers/Sellers in a chain</li> </ul>